

# The Great Reset Is Accelerating Into Global Tyranny

Analysis by [Dr. Joseph Mercola](#)

✓ Fact Checked

## STORY AT-A-GLANCE

- › The World Economic Forum's 2030 agenda includes the dictum that you will "own nothing and be happy." The unstated implication is that the world's resources will be owned and controlled by the technocratic elite, and you'll have to pay for the temporary use of everything
- › The WEF's 2030 agenda is part of what is now advertised as The Great Reset
- › Also part of The Great Reset is the transition from shareholder capitalism to "stakeholder capitalism," which world leaders claim will provide "equity" for all
- › In reality, stakeholder capitalism destroys freedom and shifts power over nations from elected governments to private corporations and other unelected "stakeholders" such as the WEF
- › Since the first quarter of 2020, we've already gotten a taste of what The Great Reset will mean for public health. The basic premise is that of a biosecurity state, where unelected "stakeholders" decide what is best for everyone

The World Economic Forum's 2030 agenda includes the strangely ominous dictum that you will "own nothing and be happy." The unstated implication is that the world's resources will be owned and controlled by the technocratic elite, and you'll have to pay for the temporary use of absolutely everything.

Nothing will actually belong to you. All items and resources are to be used by the collective, while actual ownership is restricted to an upper stratum of social class. Just how will this imposed serfdom make you happy?

Again, the unstated implication is that lack of ownership is a convenience — they're just making your life easier. Rent a pot and then return it. You don't need storage space! Imagine the freedom! They even promise the convenience of automatic drone delivery straight to your door.

Artificial intelligence — which is siphoning your data about every aspect of your existence through nearly every piece of technology and appliance you own — will run your life, predicting your every mood and desire, catering to your every whim. Ah, the luxury of not having to make any decisions!

## Planned Theft Under the Cover of a Pandemic

This is the mindset they're trying to program into you. As just one example, in a mid-November 2020 video announcement, Canadian Prime Minister Justin Trudeau said:<sup>1</sup>

*"This pandemic has provided an opportunity for a reset. This is our chance to accelerate our pre-pandemic efforts to re-imagine economic systems that actually address global challenges like extreme poverty, inequality and climate change."*

Some, however, are starting to realize that these narratives of "building back better" and "resetting" the economy to ensure "equity" are proverbial mouse traps. Once you bite the cheese, you'll be stuck, robbed of your freedom forevermore.

In the video above, author Douglas Kruger explains why freedom is impossible without the right to private ownership. The technocratic elite of course do not want you to understand the real-world ramifications of what they have planned, which is why they try to sell this diabolical idea as something that will benefit society and finally make life fair for everyone. It's an attractive narrative, but a dangerous fantasy to buy into. As noted November 16, 2020, by National File:<sup>2</sup>

*"... Trudeau suggested the COVID-19 virus provided an 'opportunity for a reset ... to re-imagine economic systems.' This was taken as an endorsement of a World Economic Forum plan to concentrate most private*

*property in the hands of Big Tech mega-corporations.*

*The 'Great Reset' plan involves a collaboration between national governments and international bodies to 'reset capitalism' with an integrated transnational technocratic welfare/surveillance state by the year 2030 ...*

*WEF member corporations and government partners would accomplish the 'reset' by using economic policy to virtually abolish individual property and concentrate nearly all wealth in the hands of international mega-corporations.*

*The idea would be to leverage the welfare state and gig economy to replace the economic status quo of individual ownership with one where the majority of individual needs are rented instead."*

## **Learn to Recognize the Great Reset Catchphrases**

The WEF's 2030 agenda is part and parcel of what is now advertised as The Great Reset,<sup>3</sup> a plan that originated in something called the Global Redesign Initiative, drafted by the WEF in the wake of the 2008 economic crisis. The Transnational Institute's website describes the initiative as "multi-stakeholderism" as a "new form of global governance."<sup>4</sup>

On a side note, as I was entering the Transnational Institute reference, I noticed the URL included the words "taxonomy term backup delete later." I don't know if that means anything, but I archived<sup>5</sup> the page just in case. Other terms and slogans that describe various facets of this global takeover agenda include:

- The Fourth Industrial Revolution, which is part of the transhumanist movement.<sup>6</sup> In the video above, WEF founder Klaus Schwab describes these plans
- Building Back Better
- The Green New Deal

- “Equity”
- Stakeholder capitalism

In recent days, we’ve seen a slew of world leaders come out in lockstep to denounce capitalism, saying we need “stakeholder capitalism.” Among them is House Speaker Nancy Pelosi, who September 17, 2021, spoke out against capitalism at a meeting in London.<sup>7,8</sup>

*“In America, capitalism is our system, it is our economic system, but it has not served our economy as well as it should,” she said. “So what we want to do is not depart from that, but to improve it.*

*You cannot have a system where the success of some springs from the exploitation of the workers and springs from the exploitation of the environment and the rest, and we have to correct that.”*

President Biden is the first U.S. president to embrace stakeholder capitalism by name,<sup>9</sup> and leading Democrats, including Vice-President Kamala Harris and Sen. Elizabeth Warren, have presented policy proposals that would write stakeholder capitalism into law.<sup>10</sup>

## **What Is Stakeholder Capitalism?**

But just what is stakeholder capitalism? If it’s fairer and makes everyone more prosperous than the shareholder capitalist system we currently have, shouldn’t we all support it? The problem is that the way it’s described is not how it actually works in the real world. It sounds great in theory, but the end result is not going to benefit the average person.

As reported by Ivan Wecke on Open Democracy, in an article titled “Conspiracy Theories Aside, There Is Something Fishy About the Great Reset”:<sup>11</sup>

*“The set of conspiracy theories around the Great Reset are nebulous and hard to pin down, but piecing them together gives us something like this: the Great Reset is the global elite’s plan to instate a communist world*

*order by abolishing private property while using COVID-19 to solve overpopulation and enslaving what remains of humanity with vaccines.*

*Intrigued ... I decided to find out what the WEF's Great Reset plan was really about. At the heart of conspiracy theories are supposed secret agendas and malicious intent.*

*While these may be absent from the WEF's Great Reset initiative, what I found was something almost as sinister hiding in plain sight. In fact, more sinister because it's real and it's happening now. And it involves things as fundamental as our food, our data and our vaccines.*

*The magic words are 'stakeholder capitalism', a concept that WEF chairman Klaus Schwab has been hammering for decades and which occupies pride of place in the WEF's Great Reset plan from June 2020.*

*The idea is that global capitalism should be transformed so that corporations no longer focus solely on serving shareholders but become custodians of society by creating value for customers, suppliers, employees, communities and other 'stakeholders.'*

*The way the WEF sees stakeholder capitalism being carried out is through a range of 'multi-stakeholder partnerships' bringing together the private sector, governments and civil society across all areas of global governance.*

*The idea of stakeholder capitalism and multi-stakeholder partnerships might sound warm and fuzzy, until we dig deeper and realize that this actually means giving corporations more power over society, and democratic institutions less."*

## **Stakeholder Capitalism Increases the Power of Corporations**

The Global Redesign Initiative, which served as the basis for the Great Reset, has been described as "the most comprehensive proposal for redesigning global

governance since the formulation of the United Nations during World War II.”<sup>12</sup> So, this is no minor tweak. It’s a complete overhaul of how we do business and govern nations, not only in the U.S. but globally.

In this multi-stakeholder model, government is just one stakeholder among many. Other stakeholders that would have to be taken into account include nongovernmental organizations such as the WEF itself and multinational corporations. In other words, these other stakeholders will have a say in how nations are governed.

Notice that world leaders will stress that the stakeholders include the environment and workers. The truth, however, is that the needs and desires of workers and the natural world are hardly at the center of this model. As explained by Wecke:<sup>13</sup>

*“Instead of corporations serving many stakeholders, in the multi-stakeholder model of global governance, corporations are promoted to being official stakeholders in global decision-making, while governments are relegated to being one of many stakeholders.”*

*In practice, corporations become the main stakeholders, while governments take a backseat role, and civil society is mainly window dressing.”*

## **Stakeholder Capitalism Is Taking Over by Stealth**

Wecke points out that this multi-stakeholder ecosystem has already been implemented and is expanding with each passing day. It’s not something that they’re proposing to implement in the future. Instead, they’re basically just telling us now what they’ve been doing for years already.

“Multi-stakeholder groups have spread across all sectors of the global governance system,” Wecke says, noting there are already “more than 45 global multi-stakeholder groups that set standards and establish guidelines and rules in a range of areas.”

These groups, which have no democratic accountability, consist of large multinational corporations, which recruit insiders within government, civil society and educational institutions. Together, they claim to solve all sorts of problems that plague society.

Essentially, they believe they know what's best for everyone, and without having been elected to speak and act on our behalf, they are making unilateral decisions that will dictate how we live, grow and prosper.

**“ Since the first quarter of 2020, we’ve already gotten a taste of what the Great Reset will mean for public health. It’s basically founded on the premise that we live in a biosecurity state, where these unelected ‘stakeholders’ decide what is best for us, regardless of how we feel about it.”**

As just one example of a multi-stakeholder “ecosystem” that is already up and running is the COVAX initiative, the aim of which is to accelerate the rollout of COVID-19 vaccines. This initiative was created by two multi-stakeholder groups, GAVI and the Coalition for Epidemic Preparedness Innovations (CEPI), in partnership with the World Health Organization and funded by governments.

GAVI and CEPI are both tied to the WEF, the Bill & Melinda Gates Foundation and a long list of drug companies. As noted by Wecki, while governments are funding the COVAX initiative, corporate-centered coalitions (GAVI and CEPI) are overseeing and reaping the profits from the work.

We’ve already been given a glimpse of the core problem with this system, which is that it’s entirely profit-driven. In 2020, South Africa and India sought to lift intellectual property rules on COVID-19 vaccine technologies to boost manufacturing in developing countries. GAVI, Gates himself and the drug industry strongly opposed, as you’d expect they would.

Why? Because public health is not their prime incentive or motivation. Profit is.

Profit is their main interest, and as a primary “stakeholder,” their interests must be weighed against other stakeholder interests, such as people’s want and desire to not get sick and die. And, well, they’re at the center of the power structure, so guess whose interest wins, and will always win?

## **Stakeholder Capitalism Will Destroy Freedom**

Wecke describes multi-stakeholderism as “the WEF’s update of multilateralism,” which is the system by which nations of the world are currently working together. At the core is the United Nations.

So far, this system is still democratic, at least in theory, as elected leaders are the ones brought together to make global decisions. The problem we’re facing is that the stakeholder capitalism now proposed is not going to deepen democracy but rather eliminate it altogether.

Its design sidelines governments and places unelected stakeholders, primarily transnational corporations, in the driver’s seat, giving them ultimate authority to make decisions for the world as a whole, which is precisely what we’ve increasingly started to experience during this pandemic. As explained by Wecke:<sup>14</sup>

*“Put bluntly, multi-stakeholder partnerships are public-private partnerships on the global stage. And they have real-world implications for the way our food systems are organized, how big tech is governed and how our vaccines and medicines are distributed.”*

## **We’re in for a Medical Reset as Well**

Since the first quarter of 2020, we’ve already gotten a taste of what The Great Reset will mean for public health. It’s basically founded on the premise that we live in a biosecurity state, where these unelected “stakeholders” decide what is best for us, regardless of how we feel about it.

For example, hospitals around the U.S. are all instructed to use the deadliest COVID treatments imaginable, and doctors who defy the guidance and actually do what is

best for their patients are having their medical licenses threatened. Merely speaking out about effective COVID treatments will put a bullseye on a physician's back.

In countries everywhere, people are told COVID shots are the only way forward, and vaccine passports – once derided as a paranoid conspiracy theory – are being implemented. Who made these decisions? No one is admitting the real source of these lockstep decisions, but we can be sure they're coming from a central hub, run by people no one ever voted into power.

Around the world, a twisted mind game is being played out, where world leaders are now telling us that vaccine passports are our "ticket to freedom," completely ignoring the fact that our freedom is not, and cannot be, predicated on our medical choices.

Trudeau, for example, recently stated that vaccine passports are "all about" letting you know that "if you've done the right things, you get to be safe" wherever you go.<sup>15</sup> And those who refuse to do "the right thing," well, they simply aren't entitled to those same "freedoms."

### **Video may not work on all browsers**

That the disease countermeasures we currently see for COVID-19 won't end with COVID-19 is clear. Already, President Biden has signed an executive order adding measles to the list of diseases for which a person can be quarantined and/or forced to self-isolate "to protect public health."<sup>16</sup>

Again, what's being built all around us is a biosecurity state that will control every aspect of our lives under the auspice of "protecting public health," all while doing no such thing. It's undeniable that the COVID countermeasures have wrought far more destruction than the virus actually did, and these countermeasures continue to destroy lives and kill people unnecessarily, all under the banner of keeping us "safe" from disease.

The fact that people are dying from suicide, starvation, untreated medical problems and vaccine injuries, well, that doesn't count. They're protecting us from COVID! Of

**course, that'll be expanded to protecting us from other infections du jour.**

**In closing, stakeholder capitalism is essentially a form of global fascism, where nations are run not by elected governments alone, but by unelected corporations in partnership with government. As for "equity," I wouldn't hold my breath for that to come true. The equity they're talking about is all of us being in the same miserable position of owning nothing and having no human rights.**